



COMMUNITY AMBASSADOR PROGRAM

MEET HAYES

Meet Hayes, the warrior super hero, and the reason behind everything at the HayesTough Foundation.

On January 7, 2016, doctors discovered a tumor that took up 1/3 of his brain. After surgery and biopsies, it was discovered that Hayes had an extremely rare and aggressive form of cancer, Choroid Plexus Carcinoma. On January 31, 2016, Hayes began the long journey of treatment where he received six rounds of an extremely high dose of chemo followed by a stem cell transplant.

In November, after only 3 months of remission, Hayes' cancer returned more aggressively than before. On December 3, 2016, Hayes passed away peacefully surrounded by his family.

Hayes still has such a huge impact on the world and the HayesTough Foundation is his way of being able to fulfill that mission.



WHAT WE DO

The HayesTough Foundation is dedicated to helping children battling cancer in many different ways. First, we provide financial assistance, in securing equipment or other areas that are not covered by insurance to increase the child's quality of life.

Second, we focus on bringing joy to the child by focusing on their wants or wishes. What would bring the child joy or happiness amidst the battle they are fighting?

Lastly, we provide care packages for warriors battling across the country. We can't do this alone. That is where you come in.



HOW CAN YOU HELP?

FIRST: COLLECT GIFT CARDS

Make a difference in the life of a child currently battling cancer. Our hope is that through generous donations of gift cards, we will be able to provide this financial help to families battling cancer across the country.

All gift cards collected go directly to care packages for families and children fighting cancer.



HOW CAN YOU HELP?

SECOND: HOST A FUNDRAISER

Through our resources, we can provide you with all the necessary materials and sources you will need to host a successful fundraiser. Everything from a 5K in your community, a “Give Back Night” at a local restaurant to a lemonade stand. Every bit helps in our fight against childhood cancer.



HOW CAN YOU HELP?

THIRD: FIND SPONSORS FOR ONE OF OUR EVENTS

We hold many events throughout the year. Every March we hold our annual HayesTough 5K where we bring the community together and honor two warrior families. The race is available to run in person or virtually across the country.



HAYESTOUGH ANNUAL 5K



HOW CAN YOU HELP?

THIRD: SPONSOR ONE OF OUR EVENTS

Another large event we hold is our annual HayesTough Dream Ball, held every September during childhood cancer awareness month. It is a night filled with awareness, inspiration, food and entertainment. We grant the wishes of 10 different warriors by working with organizations around the community to help children receive what they “Dream to Be”.



HAYESTOUGH ANNUAL DREAM BALL



WHY OUR ORGANIZATION?

We have a worldwide following, around 100,000 followers on social media. We will share large donors and company names across all channels. From connections in media, local news and radio stations, college athletic teams and the fashion industry, we will get their organization out there. Anyone you can find to help us, we will advertise their good will.

We also have an ongoing connection and trust with the cancer world. We lived cancer and so we have connection to real families in need around the country and even around the world.



QUESTIONS ABOUT OUR AMBASSADOR PROGRAM

Why do we need your help?

The HayesTough Foundation needs help both to raise awareness for childhood cancer but also to raise funds. Our community ambassadors play a vital role in representing the Foundation at local events and functions, speaking about our work and the importance of the funds our supporters raise. The fact is, we can't be everywhere at once. We need your help and your passion.

What will I be doing?

This is a varied role and you could do one or all of the following activities:

- Attending check presentations on behalf of the Foundation to thank and say a few words about how the money raised will help to make a difference
- Delivering talks to local community groups, schools, faith groups, Rotary Clubs, Round Tables, Women's Institute Groups, etc. about the work of the Foundation and the ways in which they could help us achieve our goals.
- Organize local collections at stores, shopping centers, restaurants, etc.
- Look after our information and fundraising stands at local events
- Raise awareness of the Foundation and our work through social media
- Organize a fundraiser at your school or in your community
- Gather donated gift cards and items for our care packages

How much of my time would you like?

This is a flexible role and the times may vary depending on your availability



QUESTIONS ABOUT OUR AMBASSADOR PROGRAM

How will I be trained and supported?

- You will have a member of staff as a named contact who will support you and answer any questions you have
- You will be given any equipment and information necessary to carry out your role

What can I gain from volunteering with you?

- The satisfaction of knowing that you are making a valuable contribution to the lives of those affected by childhood cancer
- Utilizing your existing skills as well as developing and learning new ones
- Acknowledgement of involvement on our social media
- HayesTough merchandise

Where will I be based?

This role will be based within your local area, with the option to attend events should you wish to attend. Because of this, it is important that you are a self starter that can be motivated and trustworthy.



REWARD SYSTEM

We want you to be as creative as you would like to raise money. With different amounts of money and items raised over time, you get rewarded by the foundation. That can be rewards of merchandise and gift cards.

How do I apply?

Send us an email with subject line Community Ambassador. Tell us why you would help us and what makes you different. Tell us your creative idea for a fundraiser.

Email: info@hayestough.org



THINGS TO KNOW ABOUT HAYESTOUGH

- We are an official registered nonprofit 501(c)3 through the IRS #81-4734127
- We are 100% volunteer based, including board members
- Money raised goes directly to financial grants for families and care packages for children battling cancer



CONTACT US

WWW.HAYESTOUGH.ORG
INFO@HAYESTOUGH.ORG

801-913-2224

PO BOX 91116
SLC, UT 84109-1116

IG: @HAYESTOUGH

